

Reinforcement Email #3

Dear ____ team,

I would like to thank those of you who have recently adopted Photon as we are seeing the benefits of better patient care and improved communication efficiencies. Your adoption is critical to the success within the hospital.

Photon adoption has increased hospital wide and improvements in __XX__ metrics have occurred. For this technology to fulfill its potential we need complete adoption and consistent usage throughout the facility. Thank you for using Photon to communicate with other providers to exchange patient information securely.

If you are having issues with the Photon system or need additional training, please contact:

[Insert contact name, phone number and email]

We hope you enjoy the time you'll save using this efficient application. Thanks for your support and adoption.

Sincerely,

XXX